

PROCLAMATION

Hispanic Heritage Month

WHEREAS, in September 1968, Congress authorized President Lyndon B. Johnson to proclaim National Hispanic Heritage Week, which was observed during the week including September 15th and 16th. Further, National Hispanic Heritage Week was expanded in 1988 by President Ronald Reagan to become Hispanic Heritage Month, beginning on September 15th and ending on October 15th; and

WHEREAS, the Hispanic population of the United States is now 68-70 million people, constituting 20% of the total population; and

WHEREAS, Hispanics in the United States can trace their roots to Spain, Mexico and the Spanish-speaking nations of Central America, South America and the Caribbean; and

WHEREAS, there are more than 5 million Latino-owned businesses in the United States that contribute more than \$800 billion to the economy; and

WHEREAS, more than 300,000 Hispanic and Latino personnel are currently serving in our armed forces, while an estimated 1.3 million living Hispanic and Latino veterans are living across the United States; and

WHEREAS, more than 39% of residents of Redlands are of Hispanic origin; and

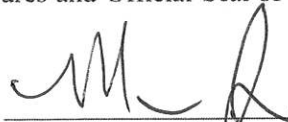
WHEREAS, starting in the early 1900's, Mexican immigrant families formed a vibrant community in downtown Redlands working in citrus ranches. They established homes, businesses, churches, and formed the core Mexican American cultural life in the city; and

WHEREAS, from early land grants and the Lugonia Colony to the present, Hispanics in Redlands continue to contribute immeasurably to the growth and prosperity of the city;

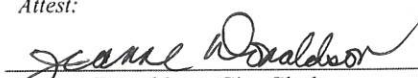
NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Redlands does hereby proclaim the period of September 15 through October 15, 2026, as *Hispanic Heritage Month* in the City of Redlands and encourages all residents to support activities that develop understanding and enjoyment of Hispanic heritage, culture, art and music.

IN WITNESS WHEREOF, we hereunto affix our signatures and Official Seal of the City of Redlands on this 15th day of September, 2026.




Mario Saucedo, Mayor

Attest:


Jeanne Donaldson, City Clerk